



Put Your Information at MVMA Members' Fingertips

Advertising Opportunities Available
at www.mdvma.org



The Maryland Veterinary Medical Association is now accepting advertising on its web site. The site currently averages approximately 2,000 visitors per month. These visitors range from consumers searching for local veterinarians, to doctors accessing the MVMA resources on the site. This is an excellent opportunity to increase your visibility.

BANNER ADVERTISEMENT \$2,000/year \$ _____
*468 pixels x 60 pixels, **fixed placement**, top of page (see below)*

BANNER ADVERTISEMENT \$600/year \$ _____
*468 pixels x 60 pixels, **random placement**, top of page (see below)*

BILLBOARD ADVERTISEMENT \$1,000/year \$ _____
*125 pixels x 125 pixels, **fixed placement**, right column of page (see below)*

BILLBOARD ADVERTISEMENT \$300/year \$ _____
*125 pixels x 125 pixels, **random placement**, right column of page (see below)*

TOTAL ENCLOSED \$ _____

AD PLACEMENT: Random Placement: Your ad will be placed in a rotating que with other advertisers. There are positions for one banner ad and three billboard ads on every page in the MVMA site. Each time a new page loads, those positions will be filled at random from the advertising pool. **Fixed Position:** If you would like your ad to be viewed exclusively on a specific page of the site, that can be done for an additional cost. You can use this option. Exclusive placement is available on a first-come, first-served basis.

AD SPECS: Send jpeg or gif files designed to the specifications above. Also, send the url to which you would like the ad to link. Rates are non-commissionable. Contact **Mitch Lebovic** at 410-569-3425, e-mail mitch@mdvma.org with any questions.

VERY IMPORTANT: Send artwork, payment and this form to MVMA Headquarters at
8015 Corporate Drive, Suite A • Baltimore, MD 21236

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

