



The Maryland Veterinarian Newsletter

- ADVERTISING OPPORTUNITIES -

Select Display Ad Size for Electronic Issue:

	<u>One Issue</u>	<u>Four Issues</u>
<input type="checkbox"/> Electronic: Billboard Color Ad (150 pixels by 150 pixels)	\$ 300.	\$900.
<input type="checkbox"/> Electronic: Banner Color Ad (728 pixels by 90 pixels)	\$ 600.	N/A

* For Electronic Ads submit file as a 96 dpi jpg or gif file. Include the url to which you want the ad to link.

SUMMER 2012 PRINTED ISSUE Advertisements

Select Display Ad Size:

One Issue

COLOR

- PRINT:** Full Page Display Ad - Inside Front \$ 1,200.
(8" wide by 10.5" deep)
- PRINT:** Full Page Display Ad - Inside Back \$ 1,200.
(8" wide by 10.5" deep)
- PRINT:** 1/2 Page Display Ad - Back Cover \$ 1,200.
(7.5" wide by 4.75" deep)

Select Display Ad Size:

One Issue

BLACK & WHITE

- PRINT:** 1/4 Page Display Ad \$ 300.
(3.5" wide by 4.75" deep)
- PRINT:** 1/2 Page Display Ad \$ 450.
(7.5" wide by 4.75" deep)
- PRINT:** Full Page Display Ad \$ 700.
(8" wide by 10.5" deep)

Select Issue(s) for Display Ad above:

ISSUE

AD SUBMISSION DEADLINE

- | | |
|---|-------------------|
| <input type="checkbox"/> Fall 2011 - Electronic Only | September 9, 2011 |
| <input type="checkbox"/> Winter 2012 - Electronic Only | December 5, 2011 |
| <input type="checkbox"/> Spring 2012 - Electronic Only | March 5, 2012 |
| <input type="checkbox"/> Summer 2012 - Printed & Electronic | June 18, 2012 |

Date Submitted: _____ Company Name: _____

Billing Address: _____ City: _____ State: _____ Zip Code: _____

Contact Person Authorizing Display Ad: _____

Phone: () _____ - _____ Fax: () _____ - _____ E-Mail: _____

Payment: (Payment and Camera Ready Ads must be received by Ad Submission Date)

I have enclosed a check in the amount of \$ _____ (Check payable to MVMA)

Please charge my credit card.



Account Number _____ Amount \$ _____

CSC # _____ Billing Address(No PO Boxes) _____ Zip Code _____

Cardholder Signature _____ Exp. Date ____ / ____

Cardholder Name (Please Print) _____

Return your completed form and payment to:

MVMA ♦ 3230 Maiden Lane ♦ Suite 5 ♦ P.O. Box 26 ♦ Manchester, MD 21102 ♦ Phone (443) 507-6500

Fax (443) 507-6519 ♦ MVMA@ManagementAlliance.com